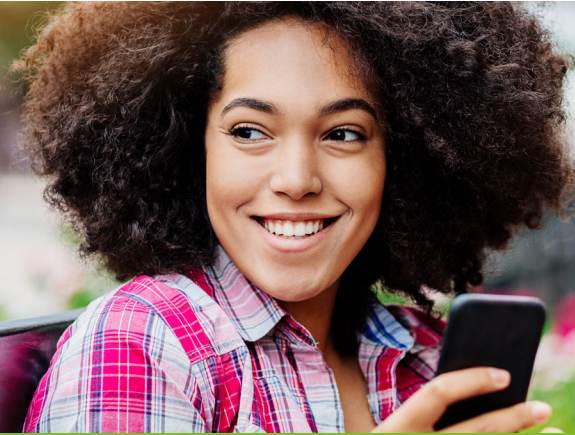


MESSAGING PROGRAM

Member Sign-Up Sheet

New Passport Text and E-Mail alerts help you get the most out of your Passport Health Plan benefits.



How to Sign Up for Passport's Messaging Program

1. Visit www.passporthealthplan.com/memberportal and set up an account on our member portal. Select "yes" to start receiving text and email alerts.
- OR -
2. Fill out the form below and return the completed form in the attached postage-paid envelope.

PASSPORT HEALTH PLAN MEMBER OR GUARDIAN: (Must be 18 or older)

Please provide the following information: *All Required

First name* _____ Last name* _____

Passport member ID#* _____ Date of Birth (MM/DD/YYYY)* _____

Email address* _____ Mobile Phone #* _____

Language Preference: (circle one)* **ENGLISH** **SPANISH** **OTHER:** _____

To receive information on behalf of others under the age of 18 in your household at the above number and/or email address, please provide the following information:

First name* _____ Last name* _____

Passport member ID#* _____ Date of Birth (MM/DD/YYYY)* _____

First name* _____ Last name* _____

Passport member ID#* _____ Date of Birth (MM/DD/YYYY)* _____

Please sign and date below:

By signing below, you confirm that you are the legal guardian and authorized to receive health plan information on behalf of any minors listed above. You also agree to the Terms of Use for Passport's Messaging Program.

Signature

Date

Text Messaging and Email Communications: TERMS OF USE

Passport Health Plan offers access to healthcare service messages via recurring SMS (Short Message Service), MMS (Multimedia Message Service) text alerts and email alerts (collectively, "Messaging Programs"). If you indicate you accept email or text message notifications, you have opted in to Passport Health Plan's Messaging Programs and have authorized Passport Health Plan to send messages to your cell phone and/or email address. Passport Health Plan may send you messages concerning your benefits, eligibility and coverage information, and general health, wellness, or fitness information. Enrollment in text alerts requires you to provide your own mobile phone number with an area code within the 50 United States or the District of Columbia. Enrollment in email alerts requires member to provide an email address. By enrolling to receive Passport Health Plan text or email alerts, you agree to these Terms of Use, which become effective upon your enrollment. You may be asked to verify your mobile phone number or email address before the service will start. This requires responding to a text alert or email alert sent to your mobile phone or email address confirming your enrollment in this service.

You acknowledge that alerts will be sent to the mobile phone number or email address you provide to Passport Health Plan. These alerts may include limited personal information about you and/or your family members under the age of 18 that you have provided opt-ins on their behalf, and whoever has access to the mobile phone, carrier account, or email address you provide will also be able to see this information. Once you enroll, the frequency of text or email alerts we send to you will vary. You will typically receive alerts when we have information for you about your benefits or other healthcare information. Passport Health Plan does not impose a separate charge for text alerts or email messages; **however, your mobile carrier's message and data rates may apply depending on the terms and conditions of your mobile phone contract.** You are solely responsible for all message and data charges that you incur. Please contact your mobile service provider about such charges.

You may opt out of Passport Health Plan's text alerts at any time. To stop receiving text alerts, text STOP. Texting STOP will opt you out of any and all future Passport Health Plan text messages. After you submit a request to unsubscribe, you will receive one final text alert from Passport Health Plan confirming that you will no longer receive text alerts. No additional text alerts will be sent unless you re-activate your enrollment in Passport Health Plan's text alert program. For questions about text alerts, please contact 1-800-578-0603.

The Passport Health Plan Messaging Programs are offered on an "as is" basis and: (1) may not be available in all areas at all times; and (2) may not continue to work in the event of product, software, coverage or other service changes made by your wireless carrier. Any health, wellness, or fitness related information provided is not meant to replace professional medical advice. Passport Health Plan will not be liable for any delays in the receipt of any text or email messages. Passport Health Plan may change or discontinue any of its Messaging Programs without notice or liability to you. Passport Health Plan and its respective officers, directors and employees are not responsible and shall not be liable for any losses or injuries of any kind resulting, directly or indirectly, from any Passport Health Plan Messaging Programs or from technical failures or delays of any kind. Delivery is subject to effective transmission from your service provider. Passport Health Plan reserves the right to cease delivery of text alerts or email alerts to any person at any time in its sole discretion.

Jurisdiction; Choice of Law; Arbitration:

The Messaging Programs are intended only for access and use by United States residents, are presented solely as a service to visitors and subscribers located in the United States of America and its territories, and therefore may not comply with legal requirements of foreign countries. These Terms of Use are governed and construed in accordance with the laws of the Kentucky, without giving effect to any principles of conflicts of law. You expressly and irrevocably agree to binding arbitration in Louisville, Kentucky, under the rules of the American Arbitration Association for any and all disputes or claims arising out of or relating to the Messaging Programs.

Severability:

If an arbitrator or other legal authority determines that any part of these Terms of Use is illegal or unenforceable, then such part will be eliminated and the remaining Terms of Use will remain in force and effect and continue to apply to your use of the Messaging Programs.

Not Intended for Use by Minors:

The Messaging Programs are not intended for, nor do we believe they are appealing to, children under the age of 18. Passport Health Plan will not knowingly collect information from individuals under the age of 18.