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Passport Health Plan partners with Kentucky chapter of the American Diabetes Association

Effort aimed at reducing diabetes and improving health outcomes in Commonwealth

Louisville, Ky. – Passport Health Plan – a provider-sponsored, non-profit, community-based health plan administering Medicaid benefits to nearly 300,000 Kentuckians – has signed on as a Kentucky sponsor of the American Diabetes Association (ADA).



“Kentucky is currently ranked near the bottom nationally among residents who have diabetes,”

said Mark B. Carter, CEO of Passport Health

Plan. “Through this partnership, we hope to raise awareness about good nutrition, exercise and other steps Kentuckians can take to avoid the onset of this disease. We will also be working to assist the ADA in promoting preventive care for those already diagnosed. For instance, annual eye exams and foot care are critical in maintaining health and quality of life for people who have diabetes.”

Sponsored in Kentucky by **PASSPORT**
HEALTH ★ PLAN

“In order to make a difference for the almost-600,000 Kentuckians and their families who have diabetes, the American Diabetes Association needs the support of both individuals and corporations in our Commonwealth. We are ecstatic that a company like Passport has agreed to partner with us to serve both those who have this disease and those who have it and remain undiagnosed,” said Stewart Perry, past national chairman of the ADA. “We congratulate Passport and CEO Mark Carter for their commitment to moving diabetes in Kentucky forward. This commitment on their part will pay large dividends for the diabetes community.”

Through this partnership, Passport and the ADA will partner on multiple community events and programs across the state that will benefit close to 600,000 Kentuckians affected by diabetes and over 1.1 million at risk

(more)



American Diabetes Association®

for diabetes. The community events and programs address the seriousness of diabetes prevention and management, as well as teaching the importance of healthy eating and exercise. Events to raise awareness include:

- “Step Out: Walk to Stop Diabetes,” on September 24 in Louisville
- “I Decided To Stop Diabetes,” in Lexington on November 19
- “National Healthy Lunch Day,” on November 15
- And many other events all around the Commonwealth

“Support in the form of sponsorship from companies engaged in the health and well-being of their employees and the community as a whole is vital to the American Diabetes Association mission,” said Lisa Edwards, ADA Director of Development. “The American Diabetes Association is thrilled to have Passport Health Plan support our Kentucky offices as we work towards a future free of diabetes and all of its burdens.”

About the American Diabetes Association

The [American Diabetes Association](http://www.diabetes.org) is leading the fight to Stop Diabetes® and its deadly consequences and fighting for those affected by diabetes. The Association funds research to prevent cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes. Founded in 1940, the Association's mission is to prevent and cure diabetes, and to improve the lives of all people affected by diabetes. For more information, please call the American Diabetes Association at 1-800-DIABETES (1-800-342-2383) or visit the following websites to see statewide programs and events: www.diabetes.org/lexington or www.diabetes.org/louisville. Information from both of these sources is available in [English](#) and [Spanish](#). Find us on Facebook ([American Diabetes Association](#)), Twitter ([@AmDiabetesAssn](#)) and Instagram ([@AmDiabetesAssn](#)).

About Passport Health Plan

[Passport Health Plan](http://passporthealthplan.com) is a provider-sponsored, non-profit, community-based health plan administering Medicaid benefits to nearly 300,000 Kentuckians. Named the top Medicaid plan in Kentucky by the National Committee for Quality Assurance (NCQA) for 2015-16, Passport has been contracted with the Commonwealth of Kentucky to administer Medicaid benefits since 1997. For more information, please visit passporthealthplan.com or call toll-free (800) 578-0603. Passport also operates a Medicare Advantage program, called “Passport Advantage,” for residents of Jefferson, Bullitt, Hardin, and Nelson counties who are eligible for both Medicaid and Medicare. For more information, go online to passportadvantage.com or call toll-free (844) 859-6152.